

Contract # 48836

Schedule Dates 10/22/12-10/28/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (28
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Est 5307 10/22-10/29 Add (28221)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5307
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Date Entered 10/18/12
Last Modified 10/18/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$40,755.00
Net Total \$230,945.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Oct. 2012	183	\$271,700.00
Grand Total:	183	\$271,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	9A- 9:30A (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/18/12
2.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	9:30A- 10A (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/18/12
3.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	10A- 11A (ET)	1	1	1	1	1	1			5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		10/18/12
4.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	11A- 12P (ET)	2	2	2	2	2				10	\$850.00	\$8,500.00	WHDH Boston (WHDH)		10/18/12
5.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	12P- 12:30P (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/18/12
6.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	12:30P- 1P (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/18/12
7.0	Revised Line / SPOT	10/22/12-10/26/12	3	:30	1P- 2P (ET)	2	2	2	2	2				10	\$900.00	\$9,000.00	WHDH Boston (WHDH)		10/18/12
7.1	Normal Line / SPOT	10/22/12-10/26/12	3	:30	12:57P- 2P (ET)	2	2	2	2	2				10	\$600.00	\$6,000.00	WHDH Boston (WHDH)		10/18/12
8.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	2P- 3P (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/18/12
9.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	3P- 3:30P (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/18/12
10.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/18/12
11.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	4P- 4:30P (ET)	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		10/18/12
12.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	4:30P- 5P (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/18/12

CONFIRMATION CONTRACT

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WHDH-TV
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Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 48836

Schedule Dates

10/22/12-10/28/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (28

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 5307 10/22-10/29 Add (28221)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

5307

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Comments

Date Entered 10/18/12

Last Modified 10/18/12

Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$40,755.00

Net Total \$230,945.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Oct. 2012 183

Grand Total: 183

Rate

\$271,700.00

\$271,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	5P- 5:30P (ET)	2	2	2	2	2	2			10	\$1,800.00	\$18,000.00	WHDH Boston (WHDH)		10/18/12
14.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	5:30P- 6P (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		10/18/12
15.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	6P- 6:30P (ET)	1	1	1	1	1	1			5	\$2,500.00	\$12,500.00	WHDH Boston (WHDH)		10/18/12
16.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	7P- 7:30P (ET)	1	1	1	1	1	1			5	\$2,200.00	\$11,000.00	WHDH Boston (WHDH)		10/18/12
17.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	7:30P- 8P (ET)	1	1	1	1	1	1			5	\$2,400.00	\$12,000.00	WHDH Boston (WHDH)		10/18/12
18.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	11P- 11:35P (ET)	1	1	1	1	1	1			5	\$3,000.00	\$15,000.00	WHDH Boston (WHDH)		10/18/12
19.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$1,600.00	\$16,000.00	WHDH Boston (WHDH)		10/18/12
20.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	2	2	2	2	2			10	\$1,000.00	\$10,000.00	WHDH Boston (WHDH)		10/18/12
21.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	1:36A- Last Call with Carson Daly	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		10/18/12
22.0	Revised Line / SPOT	10/22/12-10/25/12	4	:30	4:30A- Early Today	10	X	X	X	X	X						WHDH Boston (WHDH)		10/18/12
22.1	Normal Line / SPOT	10/22/12-10/25/12	4	:30	4:30A- Early Today	2	2	2	2	2	2			8	\$100.00	\$800.00	WHDH Boston (WHDH)		10/18/12
23.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5A- 5:30A (ET)	2	2	2	2	2	2			10	\$350.00	\$3,500.00	WHDH Boston (WHDH)		10/18/12

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Comments:

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Schedule Dates 10/22/12-10/28/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (26
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Est 5307 10/22-10/29 Add (28221)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5307
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

Date Entered 10/18/12
Last Modified 10/18/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$40,755.00
Net Total \$230,945.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 183 \$271,700.00
Grand Total: 183 \$271,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:30A- 6A (ET)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHDH Boston (WHDH)		10/18/12
25.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:57P- THE VOICE	1	1							1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/18/12
26.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	9P- PRESIDENTIAL DEBATE	1	1							1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		10/18/12
27.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	7:57P- THE VOICE	1	1							1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/18/12
28.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	9P- 10P (ET)	1	1							1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)	GO ON/ NEW NORMAL	10/18/12
29.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	9P- Law & Order SVU	1	1							1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/18/12
30.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS	1		1						1	\$3,200.00	\$3,200.00	WHDH Boston (WHDH)		10/18/12
31.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	7:57P- Mockingbird Lane	1					1			1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		10/18/12
32.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	9P- GRIMM	1					1			1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/18/12
33.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	10P- DATELINE	1					1			1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		10/18/12
34.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	5:58A- 7 News Today in New England	2						2		2	\$200.00	\$400.00	WHDH Boston (WHDH)		10/18/12
35.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	7A- 8A (ET)	1						1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		10/18/12
36.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	8A- 9A (ET)	1						1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		10/18/12

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Account Types Standard
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WHDH Boston (WHDH)
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Oct. 2012 183 \$271,700.00
Grand Total: 183 \$271,700.00

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37.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	9A- 10A (ET)	1						1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		10/18/12
38.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	10A- 11A (ET)	1						3		3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		10/18/12
39.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6P- 7 News at 6	1						1		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/18/12
40.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7-57P- REVOLUTION (R)	1						1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/18/12
41.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	9P- CHICAGO FIRE (Repeat)	1						1		1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		10/18/12
42.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	10P- LAW & ORDER SVU (R)	1						1		1	\$1,300.00	\$1,300.00	WHDH Boston (WHDH)		10/18/12
43.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:31A- EXTRA WEEKEND	2						2		2	\$150.00	\$300.00	WHDH Boston (WHDH)		10/18/12
44.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7-730A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1						1		1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		10/18/12
45.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7-730A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1						1		1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/18/12
46.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7-730A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1						1		1	\$1,400.00	\$1,400.00	WHDH Boston (WHDH)		10/18/12
47.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9A- 7 News Today in New England-Sun	1						1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		10/18/12
48.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	10:27A- Meet the Press	1						1		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/18/12

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By Broadcast Month
Oct. 2012 183
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49.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:30A- 6A (ET)	2	X	X	X	X	X			2	\$350.00	\$700.00	WHDH Boston (WHDH)		10/18/12

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